



NATIONAL  
INCLUSIVE EXCELLENCE LEADERSHIP  
ACADEMY

Connecting Leaders | Sharpening Vision | Innovating Change

2022

NIXLA  
Summer  
Professional Development  
DEI Accelerator Series

For more information visit  
[InclusiveExcellenceAcademy.org](https://InclusiveExcellenceAcademy.org)

# The NIXLA Accelerator Series

***For: CDOs, administrators, faculty, student affairs staff, governance boards, K-12 independent school leaders, and those tasked with strategically leading DEI on behalf of their institutions and organizations.***

Over the last few years, a perfect diversity, equity, and inclusion (DEI) storm has been wreaking havoc in the US. The twin pandemics of COVID-19 and institutional racism have turned our world upside down. Work, health, economic, psychological, and social pressures shift daily.

In such an unpredictable climate, faculty, staff, administrators, and leaders of all kinds must make unprecedented decisions and adapt quickly—all while ensuring that no student or employee is left behind, much less harmed. Such nimbleness requires new, renewed, and enhanced skillsets.

Since 2020, the National Inclusive Excellence Leadership Academy (NIXLA) has supported DEI leaders through its twice-annual, online NIXLA Accelerator Series. This DEI professional development and leadership program is designed to support you and your work—right now. It consists of a series of five or more masterclass-style webinar lectures, combined with small-group breakout discussions, that enhance your ability to address a variety of key DEI topics.

The series provides you with current best practices and applicable insights. It offers a dedicated, small-group environment for collective solution-building. And it connects you with others who are doing similar work in the field of higher education, organizational change management, and strategic DEI leadership.



## The NIXLA Accelerator Series: Learning Goals

You will gain evidence-based tools while the live lectures and discussions will help you better support your students, employees, and staff as well as yourself.

This 100% virtual, accelerated DEI leadership and professional development program is designed to strengthen—and accelerate—your strategic DEI leadership, communication, and community-building skills in a short amount of time. By participating, you can:

- Absorb new tactics for fostering a deep sense of belonging within your professional and campus communities.
- Gain insights into how to address instances of microaggressions and unconscious bias that arise in the workplace or classroom.
- Understand the hidden challenges of online teaching: how to make it effective and inclusive.
- Learn how/which populations may fall through the cracks—and how to keep them connected.
- Strengthen your network by connecting and interacting with leaders and like minds to learn what other institutions and organizations are doing.

### *You will:*

- Improve your strategic, culturally relevant decision-making skills and processes
- Learn from leading DEI scholars and leaders
- Absorb national best practices as well as practical implementation tips
- Access to evidence-based tools

If you are busy making decisions and advocating for the communities that you serve and want to jump straight to registration, visit [bit.ly/NIXLA2022](https://bit.ly/NIXLA2022).



## The NIXLA Accelerator Series: How It Works

At the National Inclusive Excellence Leadership Academy (NIXLA) Accelerator Series, individuals and institutional teams can select from one session to the entire series of five to enhance their diversity, equity, and inclusion leadership. For example, attendees can learn how to build and strengthen DEI plans (session 1) and/or enhance their cultural competencies generally via the framework of allyship (session 5).

Designed and led by Dr. Damon A. Williams, along with our experienced team of NIXLA leaders, educators, scholars, and researchers, this live, interactive, and fully online program provides essential guidance, resources, and support to everyone from experienced leaders to those just beginning their DEI journey.

**STRUCTURE:** Each Accelerator is a 3-hour synchronous experience broken into two sections.

- **The first 90 minutes:** Enjoy a live keynote presentation from a leading scholar and/or practitioner in DEI.
- **The second 90 minutes:** After a brief break, engage in 75 minutes of small-group, strategy exchange workshops on important breakout topics. Share your experiences and learn best practices in a structured, supportive online environment.

**RESOURCES AND TOOLS:** Access a carefully curated set of resources and planning tools to support your growth and development in driving DEI impact.

**RECORDINGS:** Receive to keynote session recordings for 7 days after the session, so you can review key learnings.

**THE NIXLA ALUMNI COMMUNITY:** You will become a member of an elite networking group and receive invitations to future special sessions, resources, and discounts.

**FULL-SERIES PARTICIPATION PERKS:** Those participating in all five sessions of the NIXLA Accelerator receive additional benefits.

- Access to one-on-one and small group executive coaching throughout the series duration
- A certificate of participation after completion
- A commemorative gift from NIXLA

All accelerators take place on Tuesdays and Thursdays, from 4-7 pm ET.

Sign up as an individual learner, or your institution or organization can send a team of five or more participants.

### 1 THURSDAY, JULY 7, 2022 PLANNING

DEI Plans Can't Breathe Without "AIR": A Primer on DEI Planning and Implementation

### 2 TUESDAY, JULY 12, 2022 IMPLEMENTATION

Leading DEI Change Efforts in Academic Schools and Colleges, Athletics, Student Affairs, and Other Administrative Divisions

### 3 THURSDAY, JULY 14, 2022 CDO ROLE

DEI Officer Optimization Session: Designing the Role, Finding Top Talent, and Setting Up Officers for Success

### 4 TUESDAY, JULY 19, 2022 RESEARCH

Campus Climate Research Best Practices: Using Data to Disrupt a Culture of Microaggression and Othering

### 5 TUESDAY, JULY 26, 2022 ALLYSHIP

From Bystander to Upstander: The Ally's Journey through Antiracism, Diversity, Equity, and Inclusion

For detailed descriptions of each session, visit: [bit.ly/NIXLA2022](https://bit.ly/NIXLA2022)

## NIXLA LEADERSHIP TEAM



**Dr. Damon A. Williams**  
**Chief Catalyst, Center for Strategic Diversity  
Leadership & Social Innovation**  
Senior Scholar & Innovation Fellow,  
Wisconsin's Equity & Inclusion (WEI) Laboratory,  
University of Wisconsin-Madison



**Dr. Sallye McKee**  
**NIXLA National Director, Institutional  
Relations & Engagement**  
PhD, Curriculum and Instruction,  
University of Minnesota



**Dr. Brandy Bryson, NIXLA Facilitator**  
Director of the Center for Inclusive Excellence,  
Appalachian State University  
Honors Faculty and Professor of Leadership and Education  
PhD, Social Foundations of Education,  
University of South Carolina



**Mr. DeVon Wilson, NIXLA Facilitator**  
Associate Dean for Diversity, Equity and Inclusion,  
University of Wisconsin-Madison  
Doctoral Candidate, Educational Leadership  
and Policy Analysis, University of  
Wisconsin-Madison  
MS Ed, Adult and Continuing Education,  
Northern Illinois University



**Dr. Jesús Treviño, NIXLA Facilitator**  
Senior Diversity Officer, The Leadership  
in Diversity Group, LLC  
PhD, Higher Education and  
Organizational Change, UCLA



**Dr. Kristin Deal, NIXLA Facilitator**  
Adjunct Faculty and Director, Office of DEI,  
University of Denver  
PhD, Higher Education Administration, Morgridge  
College of Education, University of Denver



**Dr. Raúl León, NIXLA Facilitator**  
Department Chair and Professor of Higher Education  
& Student Affairs, Eastern Michigan University  
PhD, Educational Leadership and Policy Analysis,  
University of Wisconsin-Madison



**Dr. Theda Gibbs Grey, NIXLA Facilitator**  
Assistant Professor, Ohio University  
PhD, Curriculum, Instruction and Teacher Education  
with a specialization in Language and Literacy and  
Urban Education, Michigan State University

## NIXLA Operations Team



**Deidra Gardner**  
National Director, Operations and Outreach



**Dr. Katie Schwartz**  
Director, Operations and Outreach



**Lauretta Rosado**  
Executive Assistant



## The NIXLA Accelerator Series

### READY TO REGISTER?

Begin at this link: <https://bit.ly/NIXLA2022>

#### STEP 1

**Decide** whether you will register as an Individual Learner or as an Institutional Team of five or more participants.

#### STEP 2

**Select.** Scroll down through the options to add individual NIXLA Accelerator sessions or a package of sessions to your cart. Once you've added the desired accelerator packages to your cart, you will continue through 2-3 different prompts until you get to the page for processing payment.

#### STEP 3

**Check Out** and submit your payment. Most of our clients use business credit cards. The system will initially ask you to continue to PayPal as the default, and it's okay to do so. Once it gets past that, you'll eventually see an option to enter your credit card information (or use PayPal, again). Note that using or having a PayPal account is not required.

Participation is finalized after your online payment is successfully received. Please contact us if you wish to pay by other than credit card.

#### IMPORTANT

When purchasing a bundle of three or four accelerator sessions, identify which sessions you are registering for by name and/or number in the special instructions field.

**To Register Teams:** Leaders who purchase team packages should register themselves and include their other team members' names/emails in the special instructions field.

#### STEP 4

**Watch Your Email.** NIXLA will send you a receipt with the registration link and further reminders along with specific guidance and instructions for how to join us for each accelerator. On the day of your Accelerator, look for an email from NIXLA that includes participation guidance.

#### STEP 5

**After the Accelerator:** As a follow-up, you will receive your curated DEI tools and resources from NIXLA as well as links for 7-day access to the recorded session.

## The NIXLA Accelerator Series

### PRICING TIERS

#### Individual Learners

Number of Accelerator Sessions	Amount Per Session	Total Amount
1-2 Accelerators	\$600 each session	\$600 - \$1,200
3-4 Accelerators	\$550 each session	\$1,650 - \$2,200
5 Accelerators (Complete Series)	\$500 each session	\$2,500 and up

#### Team of Five Participants

Number of Accelerator Sessions	Amount Per Session	Total Amount
1-2 Accelerators	\$600 (per participant, per session)	\$3,000 - \$6,000
3-4 Accelerators	\$550 (per participant, per session)	\$8,250 - \$11,000
5 Accelerators (Complete Series)	\$500 (per participant, per session)	\$12,500 and up

### FAQ

If you have any other questions, please be in touch at [Contact@InclusiveExcellenceAcademy.org](mailto:Contact@InclusiveExcellenceAcademy.org).

**Q: Will the webinars be recorded so I can listen later?**

After each Accelerator event, participants will be able to access session recordings for at least seven days. This should provide enough time to relisten and make additional notes.

**Q: Can a large group (more than 5) register for the program?**

We welcome larger teams! For custom pricing, please email us:  
[Contact@InclusiveExcellenceAcademy.org](mailto:Contact@InclusiveExcellenceAcademy.org)

**Q: Can I participate by phone if I do not have access to a computer?**

Yes! All sessions will be conducted via Zoom. You can participate in these sessions via the Zoom application on your mobile device or on your computer, or you can phone in using audio only. We highly recommend using the full Zoom capabilities.

**Q: May I pay by purchase order (P.O.), check or a method other than credit card?**

Of course. Please send an email with your request to [Contact@InclusiveExcellenceAcademy.org](mailto:Contact@InclusiveExcellenceAcademy.org).

**Q: If I have questions about participating, to whom should I reach out?**

Please send an email to [Contact@InclusiveExcellenceAcademy.org](mailto:Contact@InclusiveExcellenceAcademy.org).

**Q: How do I register a team?**

Leaders who purchase team packages should register under their own name. Then, in the special instructions field, include their other team members' names and emails.



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**FOR MORE INFORMATION:**

National Inclusive Excellence Leadership Academy

[Contact@InclusiveExcellenceAcademy.org](mailto:Contact@InclusiveExcellenceAcademy.org)

1.833.CDO.HELP

[InclusiveExcellenceAcademy.org](http://InclusiveExcellenceAcademy.org)