



Dr. Damon A. Williams

Create a Better Future Strengthen Your Strategic Diversity Leadership Skills

Apply to the National Inclusive Excellence Leadership Academy

This highly selective 4-week online program was developed by the Center for Strategic Diversity Leadership & Social Innovation for higher education leaders who truly want to make diversity, equity, and inclusion a strategic priority.

This program is for those who:

- **Desire to strengthen** your diversity and inclusion, strategic planning, change management, and innovation skills
- Embrace 21st century technologies to collaborate with colleagues equally committed to driving inclusive excellence
- **Crave real-world case studies** that simulate the challenge of leading in today's politically turbulent, social media connected, and fast-changing world
- Have 10 or more years of higher education experience and want to build your personal brand as a strategic diversity leader
- Lead a committee or team that must embolden their institutional D & I strategy, execution, and impact

This program is designed to help individuals or institutional teams to level up their strategic diversity leadership skills, disrupt the status quo in their organizations, leverage diversity and inclusion best practices, and take powerful steps towards a reality that is inclusive and excellent for all.

It is designed and led by Dr. Damon A. Williams, Chief Catalyst of the Center for Strategic Diversity Leadership & Social Innovation and Senior Scholar & Innovation Fellow with Wisconsin's Equity & Inclusion Laboratory (Wei Lab) of the University of Wisconsin-Madison. Dr. Williams is author of *Strategic Diversity Leadership: Activating Change and Transformation in Higher Education*, co-author of *The Chief Diversity Officer: Strategy, Structure, and Change Management*, and one of the original architects of the Inclusive Excellence Concept in American Higher Education, this program will cover topics like:

- Strategic Diversity Planning & Implementation
- Innovation & Constraint
- Understanding the Centennial Generation
- Faculty & Staff Diversity Best-Practices
- Accountability & Incentives

- Diversity Crisis Response
- Assessing & Improving Campus Climates
- Building a Training, Leadership, and Coaching Program
- Managing Your Institutional Diversity Brand
- Fundraising for Diversity & Inclusion

For more information visit www.inclusiveexcellenceacademy.org